## PRIVACY POLICY

Effective Date: May 2025

This Privacy Policy explains how **Elevate Architectural Products, Inc.** ("**Elevate,**" "we," "us," or "our") collects, uses, and protects personal information from visitors to our website at <a href="https://www.elevate-ap.com">www.elevate-ap.com</a> and individuals who engage with us.

## **COLLECTION OF PERSONAL INFORMATION**

We may collect personal information directly from you when you fill out a contact form on our website, subscribe to our email communications, or communicate with us by email, phone, or otherwise. Personal information we collect directly from you may include your full name, email address, organization name, and phone number.

When you visit our website, we may automatically collect certain information from your device using technologies such as cookies, web beacons, and pixels. This information may include your IP address, browser type and version, operating system, geographic location, pages visited, and time spent on our website.

Cookies help us improve your experience on our site and enable certain features. You may disable cookies in your web browser; however, parts of our website may not function properly. More information about managing cookies is available at <a href="http://www.allaboutcookies.org">http://www.allaboutcookies.org</a>.

Our email campaigns may also use tracking technologies such as web beacons and pixels to collect information like your IP address, browser type and version, and email engagement statistics.

## **USE OF PERSONAL INFORMATION**

We use the information we collect to:

Provide you with our services and customer support

Respond to your inquiries

Improve and optimize our website

Send you relevant updates and marketing communications, with your consent

DISCLOSURE OF PERSONAL INFORMATION

We may share your information with trusted service providers who help us operate our

website and communicate with you. These providers include:

Email Marketing Platform: We use HubSpot to manage our email

communications. You can learn more about how HubSpot handles data in their

Privacy Policy.

Website Analytics Provider: We use Google Analytics to understand how visitors

use our website. Learn more in the Google Privacy Policy.

We may also disclose your personal information if required by law or to protect our legal

rights.

**MANAGING YOUR PREFERENCES** 

To unsubscribe from our email campaigns, please click the **Unsubscribe** link at the

bottom of any marketing email sent from us.

YOUR PRIVACY RIGHTS

You have the right to:

Request access to the personal information we hold about you

Request corrections to inaccurate information

Request deletion of your information

To exercise any of these rights, please contact us at info@elevate-ap.com.

**CHANGES TO THIS PRIVACY POLICY** 

We may update this Privacy Policy from time to time. Please review it periodically for any

changes.

**CONTACT INFORMATION** 

For any questions regarding this Privacy Policy or our privacy practices, please contact us

at:

Email: info@elevate-ap.com

Website: www.elevate-ap.com